



2013-2014 CT HDI Vendor Sponsorship Program

Premium level (\$2500):

- a. Website presence for 12 months
 - i. Top listing on website
- b. Company logo on meeting invites for all events
- c. Full page advertisement on CT HDI newsletters for 4 editions
- d. Attendance for two company representatives at all meetings (including Analyst of the Year Awards Ceremony/Vendor fair):
 - i. A table at each event
 - ii. Two 20 minute presentations, first choice of available dates
- e. Sponsorships available per season: 1

Platinum level (\$1500):

- f. Website presence for 12 months
 - i. 2nd listing on website (behind Premium level sponsor)
- g. Company logo on meeting invites for 6 events
- h. Company logo on CT HDI newsletters for 4 editions
- i. Attendance for one company representative at 5 meetings:
 - i. A table at each event
 - ii. Two 15 minute presentations, second choice of available dates
- j. Sponsorships available per season: 1

Gold level (\$750):

- a. Website presence for 6 months
- b. Company logo on meeting invites for 4 events
- c. Company logo on CT HDI newsletters for 3 editions
- d. Attendance for one company representative at 3 meetings:
 - i. A table at each event
 - i. One 15 minute presentations, third choice of available dates
- k. Sponsorships available per season: 1

Silver level (\$500):

- a. Website presence for 3 months
- b. Company logo on meeting invites for 2 events
- c. Company logo on CT HDI newsletter for 1 edition
- d. Attendance for one company representative at 1 meeting:
 - i. A table at the event
 - i. One 15 minute presentation, fourth choice of available dates
- l. Sponsorships available per season: 2

Vendor Fair table (\$175):

- a. Website presence for 1 month
- b. Company logo on quarterly newsletter for 1 edition
- c. Attendance for one company representative at the fair:
 - ii. A table at the event
 - iii. One 15 minute presentation
- d. Company logon on the corresponding meeting invite
- e. Tables available: 5

CT HDI maintains an active membership with ~110 IT professionals in the greater CT area; as of 5/13/13 our [Linkedin group has 114 followers](#), our [Twitter account has 78 followers](#).

Note: presentation time limits shown do not include time needed for prize giveaways.

- *Sponsorship duration details are maintained with the website files.*
- *Presentation schedules will be on a first come, first served basis in case of overlapping requests; if the chapter gathers enough sponsorship to warrant multiple presentations at any single event, order of presentations will be based on sponsorship purchase date.*
- *All presentations will be completed during the meal time, prior to the featured speaker*
- *Vendor no-shows will be rescheduled for a later date based on availability. No rescheduled presentations to be held at the year-end meeting.*

Registered Non-profit Federal Tax No: 20-1161291

Invoice Number: HDI SP-201

For: _____ Level Sponsorship of HDI Connecticut Chapter: 07/01/2013 through 06/30/2013

Name:	
Company/Organization:	
Mailing/Billing Address:	
Suite/ Mail Stop, other:	
City, State, Zip Code:	
Phone:	Office Phone: Fax:
Alternate Phone:	Cell:
Sponsorship Level	<input type="checkbox"/> Premium Level - \$2,500 <input type="checkbox"/> Silver Level - \$500 <input type="checkbox"/> Platinum Level - \$1,500 <input type="checkbox"/> Vendor Fair table - \$175 <input type="checkbox"/> Gold Level - \$750
Amount Due upon Receipt:	
Date:	
Signature	
Please remit payment in advance of sponsorship benefits to:	Help Desk Chapters of CT Attention: Jocelyn DeMaio, VP Finance 376 Birch Mountain Road Manchester, CT 06040 Phone: 860-547-5408 eMail: jocelyn.demaio@thehartford.com

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